



Associate Professor in Marketing F/M

HEADway People is a leading direct sourcing specialist recruiting exclusively for the higher education, research and training sectors. **Excelia Group**, an internationally recognised French Management School based in La Rochelle, Tours and Orleans, has engaged our services for the recruitment of an outstanding individual for the position of:

Associate Professor in Marketing

About Excelia Group:

Founded in 1988, Excelia currently educates more than 4,500 undergraduate and postgraduate students across its 5 schools: Excelia Business School, Excelia School of Tourism & Hospitality, Excelia Academy, Excelia Digital School, and Excelia Executive Education, on 3 French campuses located in La Rochelle, Tours and Orleans.

Excelia is a member of the elite federation of French Business Schools “La Conférence des Grandes Ecoles (CGE)” and is featured in national Business School rankings as well as in the prestigious Financial Times ranking. In 2020, its Master in Management Programme was ranked 48th worldwide, a rise of 18 places, and Excelia Business School was ranked 63rd best Business School in Europe, a rise of 16 places.

Excelia Business School also holds the coveted Triple Crown AACSB, EQUIS, and AMBA accreditations, for its Master in Management Programme.

Excelia has a strong commitment to research, with students benefitting from the work of an active and dynamic Faculty team comprising 95 full-time members, of which 62 are research-active professors, spread over 5 teaching and research departments.

Excelia focusses on 3 interdisciplinary areas of research: Sustainable Development and CSR, Tourism Management, and Agility, Innovation & Digitalization (AID).

Person specification:

Previous experience and essential qualifications

- Educated to PhD / doctoral degree level in Marketing
- Proven record of high-quality teaching on undergraduate and postgraduate level courses in the field of Marketing in particular (but not obligatory) in Digital Marketing
- Active researcher with publications in academic journals in one of the School’s 3 areas of expertise
- Experience in the use of blended learning approaches for teaching is considered an advantage
- Fluent in English and French

Desirable personal qualities

- Excited about the world of education
- A passion for teaching and innovation
- Excellent communication skills
- Willingness to fit in and play an active role in school life
- Willingness to take responsibilities in program management

Job details:

- The position will be based in La Rochelle, Tours or Orleans
- Full-time Professorial contract, with a 4-month probationary period, renewable once
- Remuneration package in line with the successful applicant's profile and experience according to the Excelia Group pay scales
- Expected date of appointment: as soon as possible

Recruitment process:

Candidates should submit a cover letter, detailed CV (including description of teaching activities and current research projects), examples of one or two research papers, direct evidence of teaching performance, evaluations of the most recent modules taught and 3 or more confidential references forwarded directly to: s.obarowski@headway-advisory.com.

We encourage candidates to describe modules / courses they have designed, as well as their previous and current experience in using a variety of teaching approaches.

Following two to three interviews with the [HEADway People](#) recruitment consultants, shortlisted candidates will be invited to attend further interviews with our client's senior management team.

Ref	Excelia_APM
Date de dépôt	15-06-2021
Date de prise de poste	Dès que possible
Catégorie	Teaching Community
Statut	Fermé
Contrat	CDI
Localisation	La Rochelle, Tours or Orleans



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